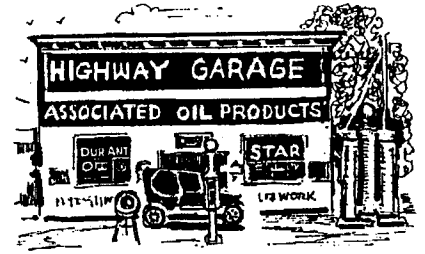


CARNEGIE LIBRARY

LIVERMORE HERITAGE GUILD



HIGHWAY GARAGE

PHONE : (925) 449-9927

" HELP SAVE YESTERDAY FOR TOMORROW "

NEWSLETTER

MEMBERSHIP OCT 1 TO SEPT 30: FAMILY \$10, INDIVIDUAL \$7, SENIOR \$3
JUNIOR \$3, LIFE \$150, PATRON \$100, SPONSOR \$25, LIBRARY \$5

October 1999

Vol. XXIX

No.1

CALENDAR

Friday, October 29 @ 7:30 p.m.

Dan Mosier will be speaking about his book "History of Tesla"

Author's night sponsored by Friends of the Livermore Library

Books available for purchase and signing @ Civic Center Library, Livermore

Thursday, November 11 @ 7:00 p.m.

LHG Meeting, Carnegie Bldg.

HERITAGE GUILD HAPPENINGS

A recent birthday bash for Robert Livermore's 200th birthday was a big success. Over 150 people attended, one third of which were Robert Livermore's descendants. Gary Drummond gave a presentation on the Life and Times of Robert Livermore and each guest received a brief summation of his life story as well as a special edition numbered laminated bookmark. This was by far the biggest turnout we have ever had for an annual general meeting.

We would like to thank all the people who helped with the preparation for the Robert Livermore birthday party. Special thanks to Bill and Susan Junk, Karen Richardson,

Tim Sage, Anna Siig and Gary Drummond and the other volunteers that helped tear down and set up tables. We would also like to thank Elizabeth Dowdle, who was instrumental in contacting so many of the Livermore descendants.

We recently acquired 60 more copies of Janet Newton's book Las Positas, The Life Story of Robert Livermore. If you would like to pick up a copy, they are \$14.95 at the Carnegie Library. Once these copies are gone, more than likely the book will never be reprinted due to publishing costs.

Excerpted from Livermore Herald, July 8, 1927

Passing of Familiar Names Recalls Old Days in Livermore

Old names and old places gave way before modern conditions this week and Livermore lost two of its most familiar landmarks.

By action of the town trustees Tuesday evening, Lizzie Street was banished forever, to be succeeded by Livermore Avenue, thus ending a controversy that has endured with more or less interest for years. No one appeared before the board to object to the change when it finally came although several "old timers" on the street had expressed themselves on many occasions as strongly opposed to dropping the old name which had endured for years.

The accepted version of the naming of the street is that it was so called by the late J.A. McLeod, pioneer resident, in honor of "Aunt Lizzie" Oliver, who had been his cook when he conducted a hotel at Centerville. "Aunt Lizzie" so the story goes, lived in the first house built on the street. She later became a "character" about town and many stories are told of her eccentricities and queer doings. There is a picture of her in the Livermore Library.

As if the old street had not had enough to contend with, within twenty-four hours it lost a well-known landmark, the old Hub saloon. Officially the "saloon" had long since gone but the place was thus known by all who remember it from its old days. The soft drink business which had been operated by Geo. Coughlin for a number of years moved out Wednesday and the old place has closed its doors.

Established in 1892, it was opened by Norman McLeod and the late Fred Sangmaster on May 9th in that year with a big celebration, dispensaries of liquid refreshments not being beyond the pale of those days. Many of the original furnishings were still in place, as they had been continuously for thirty-five years.

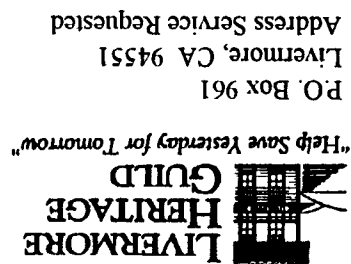
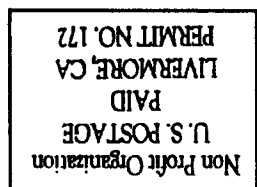
An interesting feature was that Max Berlin, who remembered meeting the first owners on a ferry boat en route to San Francisco to purchase their first stock of goods, superintended final closing up. Mr. Berlin drove a cracker wagon in those days, with San Francisco as his headquarters and coming out to Livermore. The year after the opening of the Hub he started the old Germania Hotel on East First Street, now unoccupied.

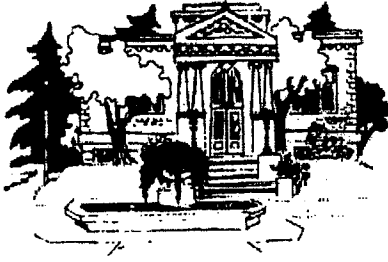
Much of the romance of the type that was common to famous saloons hovered over the old Hub. If its walls could talk they could tell interesting stories by the hundreds of personages and events. There was a lot of politics done over its bar and tables in days now passed.

Lizzie Street and the Hub are gone to join the ghosts of Mill Square and Laddsville, of which most of the present generation have not even heard.

Editor's Note: Contrary to popular belief, Lizzie Street was named after William Mendenhall's daughter, not Aunt Lizzie. The rest of the story as told about Aunt Lizzie is true.

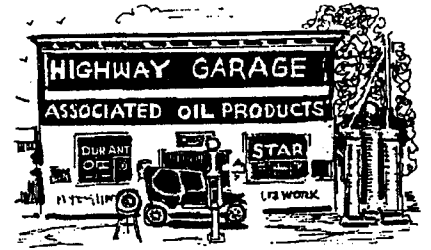
HERITAGE GUILD MEMBERSHIP RENEWAL CARDS ENCLOSED





CARNEGIE LIBRARY

LIVERMORE HERITAGE GUILD



HIGHWAY GARAGE

PHONE : (925) 449-9927

" HELP SAVE YESTERDAY FOR TOMORROW "

NEWSLETTER

MEMBERSHIP OCT 1 TO SEPT 30: FAMILY \$10, INDIVIDUAL \$7, SENIOR \$3
JUNIOR \$3, LIFE \$150, PATRON \$100, SPONSOR \$25, LIBRARY \$5

November 1999

Vol. XXIX

No. 2

CALENDAR

Thursday, November 11 @ 7:00 p.m.
LHG Meeting, Carnegie Bldg.

Livermore Art Association Holiday Expressions
Carnegie Bldg. 11:30 a.m. to 4:00 p.m. Wed.-Sun
You will find handmade gift items and artwork including ornaments, handmade greeting cards, ceramics, basketry, paintings, hand woven and knitted items.
ALL MONTH - NOVEMBER AND DECEMBER

LHG calendars will be available at the Carnegie Library December 1. Titled "Livermore: Past, Present and Future", cost is \$9.50 which includes tax. These calendars make great gifts for the new year. For additional information call: 449-9927



Livermore Herald, April 17, 1877

WHERE IS YOUR CHILD AT NIGHT? We frequently see children of from six to twelve years of age, both boys and girls, playing about our streets in the evening. A few nights since, we saw such a band on Third Street as late as ten o'clock. Of what can the parents of these children be thinking? Do they have an idea that this species of "night-school" is beneficial to the little ones? It is this very street education

which is filling San Francisco with hoodlums and preparing for the people of that city a problem which we fear they will never solve.

See that the little ones are at home at night, and more, make that home pleasant and attractive; join with them in some game or pastime or read aloud from some instructive book or paper. By so doing, you will take from the child all desire to go out, and implant in his or her mind thoughts of good, instead of evil. Think on this.



Livermore Herald, December 30, 1880

A very plausible chap, with face of brass, tongue of treacle, and possessed of the power of truthful lying in a most remarkable degree, imposed on a number of families in this place recently, in a most transparent and curious manner. He offered for sale an article called by him "Manchester Rock", which he guaranteed would, if merely put into the oil in any common lamp, prevent all breakage of lamp chimneys and danger of explosion. Strange to say, he made a number of sales in this vicinity, each purchaser being also sold to the full amount of the purchase money. The victims of this swindle are very chary about making known the facts of their being "taken in", and we therefore place the facts above before our readers that others may not add to his dishonest gains.

NEW THIS WEEK,

G. C. CARMAN,

Dealer in Choice Family

CROCERIES

AND

PROVISIONS,

ALSO, ALL VARIETIES OF

FRESH FRUITS

IN THEIR SEASON.

The Highest Prices paid for

Chickens, Eggs and Butter.

My Motto---Quick Sales and Small
PROFITS.

Terms---Cash.

First Street, Livermore, Cal.

Next door West of the Excelsior Drugstore.

Je. 19-1m.

Enterprise June 1875

Why Bother

With oil lamps when electricity is so cheap? I will do your wiring and furnish you with tasteful fixtures at a cost so moderate that it will surprise you. Let me give you an estimate.

Henry J. Callaghan

Tel. Black 176

Livermore : California

F. COSTA

General Building Contractor

REINFORCED CONCRETE AND CEMENT WORK

BRICK WORK, STONE WALKS,
PLASTERING

Referenced: Livermore Commercial Co. and
A. Gardella

Livermore : California

Echo January 30, 1890

Non Profit Organization
U. S. POSTAGE
PAID
LIVERMORE, CA
PERMIT NO. 172

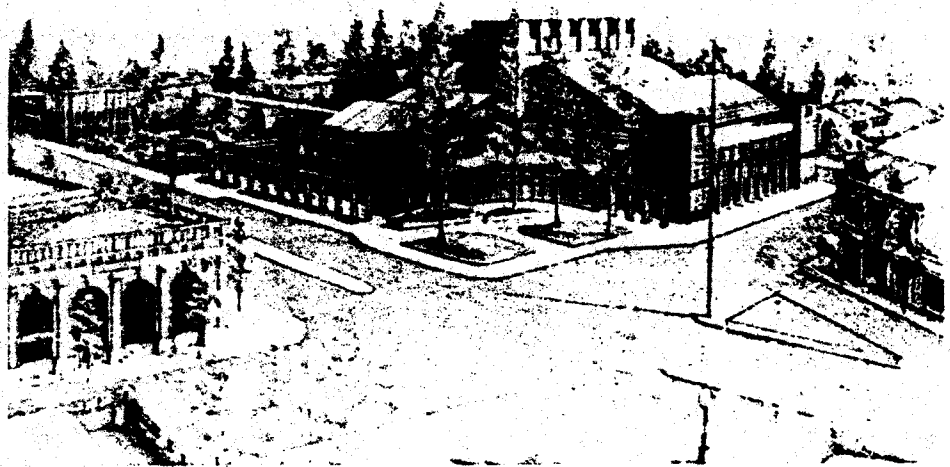
LIVERMORE HERITAGE GUILD
"Help Save Yesterday for Tomorrow"
P.O. Box 961
Livermore, CA 94551
Address Service Requested



Livermore

Past, Present
and Future

The Livermore
Heritage Guild
Calendar
For 2000

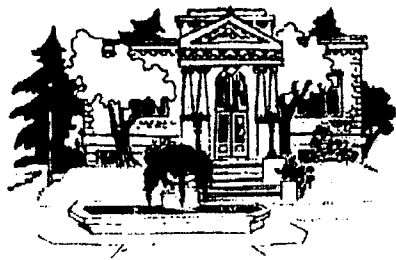


Don't forget to buy your year 2000 Livermore Heritage Guild calendar. This year's calendar will be included in the Centennial Time Capsule to be opened by future generations.

P.O. Box 961
Livermore, CA 94551
Address Service Requested

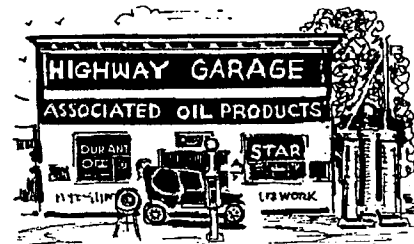
LIVERMORE
HERITAGE
GUILD
"Help Save Yesterday for Tomorrow"

Non Profit Organization
U. S. POSTAGE
PAID
LIVERMORE, CA
PERMIT NO. 177



CARNEGIE LIBRARY

LIVERMORE HERITAGE GUILD



HIGHWAY GARAGE

PHONE : (925) 449-9927

" *HELP SAVE YESTERDAY FOR TOMORROW* "

NEWSLETTER

MEMBERSHIP OCT 1 TO SEPT 30: FAMILY \$10, INDIVIDUAL \$7, SENIOR \$3
JUNIOR \$3, LIFE \$150, PATRON \$100, SPONSOR \$25, LIBRARY \$5

January 2000 Vol. XXIX No. 4

CALENDAR

Saturday, January 8, 2000 @ noon
Lincoln Highway Association meets at the
Lincoln Highway Garage, Livermore
(see below for more details)

Thursday, January 13 @ 7:00 p.m.
LHG Meeting, Carnegie Bldg.

LHG calendars are here and available at the Carnegie Library. Titled "Livermore-Past, Present and Future", cost is \$9.50 which includes tax. These calendars make great gifts for the new year. Shipping will be \$1.75. For additional information call: 449-9927

HERITAGE GUILD HAPPENINGS

On Saturday, January 8, 2000, at noon, the California Chapter of The Lincoln Highway Association will hold its quarterly meeting at the Heritage Guild's Lincoln Highway Garage. Gary Drummond will speak on the history of our Garage and the Altamont Garage which is also on the Lincoln Highway. The LHA hopes to have a speaker as well. Guild members are encouraged to attend and the public is invited also. If you have an old car, bring it along.

Through January 9th the contents of the Millennium Time Capsule will be on display at Carnegie Bldg. It is scheduled to be buried January 14th. Don't forget to sign the LHG calendar that will be included in the Time Capsule.

LIVERMORE, SUNDAY, SEPTEMBER 8TH

KIT CARSON'S BUFFALO RANCH WILD WEST

AND
TRAINED WILD ANIMAL EXHIBITION.



TENTH TRANS-CONTINENTAL TOUR.

THE LARGEST WILD WEST SHOW ON EARTH

COMING DIRECT ON THEIR OWN SPECIAL TRAINS
OF DOUBLE LENGTH RAILROAD CARS FROM
THE BIGGEST RANCH IN THE WORLD.

Menagerie of Trained Wild Animals

From all parts of the Globe. Daring and death defying acts almost beyond the realms of haid imagination.

A COSMOPOLITAN COLLECTION OF COWBOYS AND GIRLS, VAMPIROES, BENORITAS, GUARDIS RURALES, CHAMPIONS OF THE LARIAT, ROUGH RIDERS, PONY EXPRESS VETERANS, DARING ATHLETES, COMICAL CLOWNS, THRILLING INDIAN FIGHTS AND WAR DANCES.

PRINCE BOTLOINE'S TROUPE OF RUSSIAN COSSACKS,

The most daring Horsemen in the World.

BANDS of SIOUX, CHEYENNE and COMANCHE INDIANS,

Fresh from the Camp-fire and Council, making their first acquaintance with pale face civilization.

The Grand Ethnological Performance concludes with the Superb Spectacular, Dramatic, Historical Fantasy,

'The Battle of Wounded Knee'

Introducing a vast and motley horde of Indians, Scouts, Trappers and Soldiers that actually took active part in the last brave stand and hopeless struggle the noble redskin made for his freedom and rights.

TWO PERFORMANCES DAILY, RAIN OR SHINE

Afternoon at 2. Evening at 7. Doors open One Hour earlier.

WATER PROOF CANVAS. CANNOT LEAK.

Grand, Gold Glittering Free Street Parade

TWO MILES LONG at 11 a. m. daily on the main thoroughfare.

BIG FREE EXHIBITIONS on Show Grounds immediately after the Parade

BRING IN YOUR BAD HORSES AND MULES

Our Cowboys will ride them FREE OF CHARGE.

GRASS will be sold to any person bringing a horse or mule they cannot ride.

Excerpted from Livermore Herald August 31, 1912

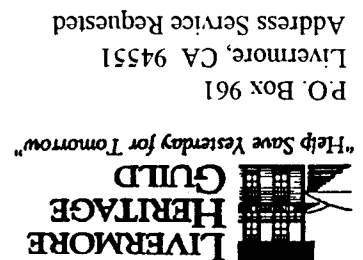
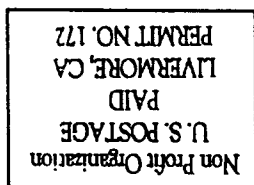
Kit Carson's Wild West Show Coming to Livermore

A rare treat is offered to Livermore people on Sunday, September 9th, when the world famous Kit Carson's Buffalo Ranch Wild West shows will exhibit here afternoon and night. This is the one Wild West show whose phenomenal success during the past fourteen years is well deserved. Not only do they present all they advertise but much more, and after each performance every patron leaves the grounds a well-satisfied person. Coming as they do in their own special train of double-length cars, they are well equipped to carry everything needed to make their attraction rank as the world's foremost amusement enterprise. Unexcelled are their frontier features. Their cowboys and girls are culled from the very best riders and ropers of all the ranches in America. The Cossacks were imported from Russia after being selected from the Czar's

finest cavalry and are without doubt the most expert horsemen in the universe. Mexican Rurales direct from the army of Mexico add to the artistic display of fancy riding. Perhaps never again will you have the chance to see so many famous old Indian chiefs and warriors. Nearly every tribe of the noble red man is well represented in the collection of braves, squaws and papooses comprising the savage element of this, the most exemplary institution for amusement in existence.

But two performances will be given so make all arrangements in advance, be on hand and see their two-mile pageant of glittering gold and silver. Hurry to the show grounds and be among the first to gain admission, thus securing the most desirable seats, settle back comfortably and have two hours of the most excitable and agreeable entertainment ever offered the American people.

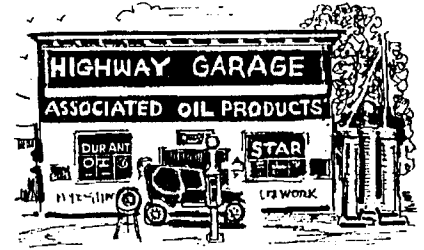
(See ad on previous page)





CARNEGIE LIBRARY

LIVERMORE HERITAGE GUILD



HIGHWAY GARAGE

PHONE : (925) 449-9927

"HELP SAVE YESTERDAY FOR TOMORROW"

NEWSLETTER

MEMBERSHIP OCT 1 TO SEPT 30: FAMILY \$10, INDIVIDUAL \$7, SENIOR \$3
JUNIOR \$3, LIFE \$150, PATRON \$100, SPONSOR \$25, LIBRARY \$5

February 2000 Vol. XXIX No. 5

CALENDAR

Thursday, February 10 @ 7:00 p.m.
LHG Meeting, Carnegie Bldg.

Saturday, February 12, 2000 @ 10-2 p.m.
Pre-auction Garage Sale
Lincoln Highway Garage, Livermore

LHG calendars are here and available at the Carnegie Library. Titled "Livermore-Past, Present and Future", cost is \$9.50 which includes tax. These calendars make great gifts for the new year. Shipping will be \$1.75. For additional information call: 449-9927

HERITAGE GUILD HAPPENINGS

Excerpted from Livermore Herald, September 9, 1911

Three Pioneers of 1846 Hold Pleasant Reunion in Oakland

They Revive Memories of Stirring Times When They Were Helping to Make History

The Oakland Tribune of Thursday evening contained an account of a remarkable gathering in that city recently in which Mrs. Mary Smith, Mrs. Minerva Harlan, and W. M. Mendenhall, all pioneers of 1846 and all well known in Livermore, took part. The sketch was accompanied by

excellent half-tone portraits of all three of the venerable pioneers. The article reads as follows:

"A reunion occurred in this city recently when three of the oldest pioneers of the State gathered together at the same time at the home of Attorney G. W. Langan. All of them crossed the plains before 1849 on ox trains. This time they took an automobile ride together, and all of them declare that they may yet ride in the most advanced style of transportation, the airship. The three parties to the reunion were W. M. Mendenhall of this city, Mrs. Minerva Harlan of San Ramon and Mrs. Mary Smith of Livermore. Mr. Mendenhall crossed the plains in 1845, while the two women arrived in California a year later.

"There were not many people in California in those days and these pioneers became fast friends. They have lived near each other for nearly all of their California existence, and the three determined to have a little reunion in Oakland. They met at the home of Langan, a son-in-law of Mendenhall. They spent the day together and were joined by some of their children, among them Asa V. Mendenhall, a son of W. M. Mendenhall.

"W. M. Mendenhall crossed the plains in 1845, coming from Michigan. He went to Sonoma county and joined the Bear Flag party and is today the sole survivor of that organization. He was married April 22, 1847, in Santa Clara, and this is believed to be the first marriage of white pioneers in California. He soon afterward removed to the Cook ranch in Contra Costa county and later went to Livermore, where he laid out that town in 1869. He has

resided in Livermore and Oakland ever since. His name has always been connected with the advancement of Livermore and the Livermore Valley and to his generosity is due many improvements in that town. Though 88 years old, he has just returned from a stay of a month at Mendenhall Springs south of Livermore, property which he owns.

"Mrs. Minerva Harlan was born in Belville, Ill., in 1833. She crossed the plains in 1846 and the family has lived at San Ramon for many years. Henry Harlan, her husband, died in 1874. The family is one of the best known in Contra Costa county.

"Mrs. Mary Smith is a resident of Livermore. She crossed the plains in 1846 and has lived in this neighborhood ever since her arrival. She first located with her husband near what is now Alviso and she is today able to tell many stories of experiences with Indians right in this county. She afterwards located in Livermore with her husband, Henry Smith, died in 1875."

BIG Pre-Auction Garage Sale

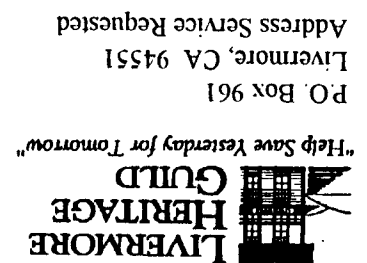
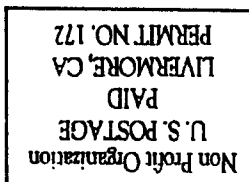
Who: Livermore Heritage Guild

What: Gigantic Garage Sale

When: Saturday, February 12, 2000,
10:00 AM until 3:00 PM

Where: Duarte Garage, Pine and North L St.

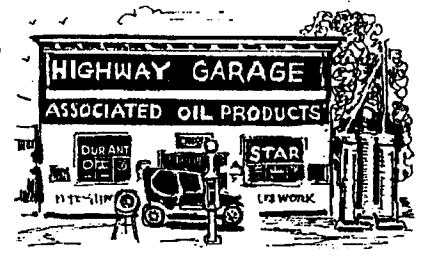
How: How can you not afford to pass up such good deals!!!





CARNEGIE LIBRARY

LIVERMORE HERITAGE GUILD



HIGHWAY GARAGE

PHONE : (925) 449-9927

" HELP SAVE YESTERDAY FOR TOMORROW "

NEWSLETTER

MEMBERSHIP OCT 1 TO SEPT 30: FAMILY \$10, INDIVIDUAL \$7, SENIOR \$3
JUNIOR \$3, LIFE \$150, PATRON \$100, SPONSOR \$25, LIBRARY \$5

March 2000

Vol. XXIX

No. 6

CALENDAR

Thursday, March 9 @ 7:00 p.m.

NOTE CHANGE OF LOCATION FOR THIS MEETING ONLY: DUARTE GARAGE

HERITAGE GUILD HAPPENINGS

The Carnegie building will be closed from approximately March 5 through March 14 so that new carpeting can be laid. There will be a grand reopening in late March or early April.



Excerpted from Livermore Herald, May 19, 1900

Census Enumerators

They Have Rights Which Must Be Respected

In the month of June Uncle Sam's enumerators will call on you. Under a recent ruling they shall have the right of admission to every dwelling and to every manufacturing establishment for the purpose of obtaining information for the census office. They have the right to put every question contained in the schedules and to obtain answers to each and all of them. They are cautioned not to obtrude needlessly on any person and it is of the utmost importance that

the manner of the enumerator should under all circumstances be courteous and conciliatory. Should objection be made to answering any of the questions a note of it should be made and the fact reported to the supervisors. Enumerators must not accept any statement which they believe to be false, and they are charged not to communicate to any person any information obtained in the discharge of their duties. Enumerators are cautioned not to show their schedules or in any way give information bearing on them. In canvassing a district enumerators have not the right to omit any dwelling, establishment or residence nor to enter on a schedule of population the name of any fictitious person or persons; and for a willful falsification of the returns, a fine not exceeding \$5000 and imprisonment not exceeding two years may result. In the enumeration of the population no enumerator will be permitted to act as a canvasser for papers or the sale of any article, nor are enumerators allowed to delegate their authority to any other person. On entering a house they are to transact their business in the quickest possible time and leave the premises. All of the duties of enumerators are to be performed under the direction and control of the supervisor of the district, who has authority to discharge them for negligence, inefficiency, incompetency or misconduct of any sort. The department cautions the avoidance, as far as possible, the use of interpreters and says no additional expense should be incurred except where it is absolutely necessary.

Excerpted from Livermore Herald May 21, 1910

Livermore Holds Own With Her Neighbors

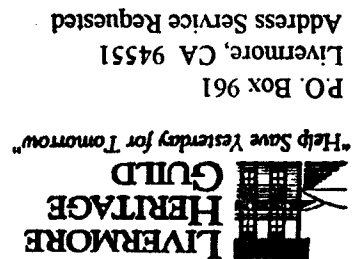
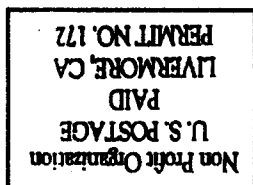
Population statistics of a number of the smaller towns in the state have been given out by the Census Bureau during the past week. While Livermore has made no startling gain in the past ten years, its growth has been substantial and its percentage of gain is equal to most of the towns of its class as will be seen from comparison of the following list:

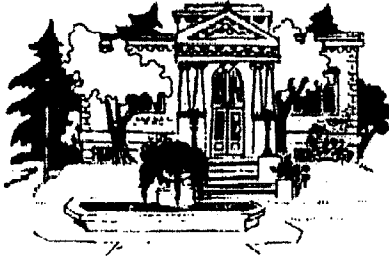
	<u>1910</u>	<u>1900</u>
Hayward	2746	1965
Hayward	3093	1965
San Leandro	3471	2253
Livermore	2030	1493
Pleasanton	1254	1100
Emeryville	2613	1016
Martinez	2115	1380
Gilroy	2437	1820
Los Gatos	2232	1915
Santa Clara	4348	3650
San Mateo	4384	1832
Redwood	2442	1653

The appearance of Hayward twice in the above table is due to the first census having been unsatisfactory to the Supervisor of Census for the district and a new enumeration taken.

It's That Time Again!

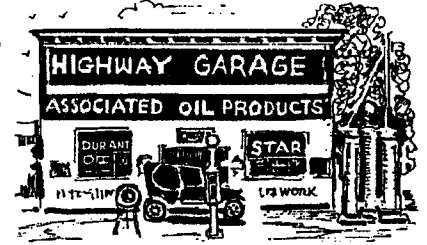
We are looking for donations for this year's LHG AUCTION. The auction will be upon us soon. Donations of goods and services are greatly appreciated. All usable items will be accepted except books, clothing and furniture (unless considered antique). Unfortunately, computer equipment not working for more than 4 years also cannot be accepted. Time to clean out those garages and let us help you dispose of those items that need a new home. Phone 449-9927 for pickup. This has been a fun event for everyone and we look forward to seeing you at the auction!





CARNEGIE LIBRARY

LIVERMORE HERITAGE GUILD



HIGHWAY GARAGE

PHONE : (925) 449-9927

" HELP SAVE YESTERDAY FOR TOMORROW "

NEWSLETTER

MEMBERSHIP OCT 1 TO SEPT 30: FAMILY \$10, INDIVIDUAL \$7, SENIOR \$3
JUNIOR \$3, LIFE \$150, PATRON \$100, SPONSOR \$25, LIBRARY \$5

April 2000

Vol. XXIX

No. 7

Excerpted from Livermore Herald, June 15, 1934

CALENDAR

Thursday, April 13 @ 7:00 p.m.
LHG Meeting, Carnegie Bldg.

Saturday, April 15 10:00 a.m. to 5:00 p.m.
Cultural Fair/Spring Art Show, The Barn in Livermore
Open to the public at no charge.
Live performances in the Barn include Livermore-Amador
Symphony Assoc., Valley Dance Theatre, Student per-
formers from Livermore Valley Joint Unified School Dis-
trict and Valley Choral Society
**The Livermore Heritage Guild Historymobile will
also be there**

HERITAGE GUILD HAPPENINGS

**We are looking for donations for this year's LHG
AUCTION. The auction will be upon us soon. Dona-
tions of goods and services are greatly appreciated.
All usable items will be accepted except books, cloth-
ing and furniture (unless considered antique). Unfor-
tunately, computer equipment not working or more
than 4 years old also cannot be accepted. Time to
clean out those garages and let us help you dispose of
those items that need a new home. Phone 449-9927
for pickup. This has been a fun event for everyone
and we look forward to seeing you at the auction!**

Livermore Hails New Champion

Battering Primo Carnera into submission after the greatest
title fight of a decade, Max Baer last night brought the
heavyweight championship of the world to Livermore.

Before fifty thousand berserk fans in the Long Island
bowl, the lad who started his career on a Livermore hog
ranch pounded the largest man in fistiana's history to a
helpless, staggering hulk—so terribly beaten that Referee
Arthur Donovan had to stop the slaughter at the end of the
eleventh round.

And there the Trail to the Title reached its pinnacle—
with a laughing happy hearted boy crowned king of all
battlers. He grinned when the champion's vaunted left dug
into his face, smiled when Carnera's elbow crashed his
chin, laughed when his opponent tripped over his own feet.

Into defeat went Carnera—totally unable to cope with
the free-slugging battler who could drop him with every
punch, able only to push out an ineffective left and take a
terrific battering—but unquestionably the gamest cham-
pion that ever lost his crown.

Smashed to the floor before the first round was two
minutes old, knocked into the ropes, dropped three times
in the second, he still retained the dogged courage that
enabled him to get off the floor and go back after Baer,
always pushing out his left, always following the tormenter,
always ready to match his fragile jaw against the dynamite
in Baer's gloves. Even when the end was near, he refused
to stay down—refused to let Donovan bring merciful halt to
the battering he was receiving. A champion in courage, if
nothing else.

Following the same battle plan that worked against Schmeling, Max went for a knockout in the first two rounds. He missed his objective but the punishment he dealt out took its toll. Then for seven rounds, Max allowed Primo to hold the offensive. A thousand left jabs brushed his face while he concentrated on savage body blows, with an occasional shot to the jaw. Slowly but surely the huge champion felt their effect.

Time and again Primo pushed out that left, easily finding Baer's head, but the force was gone and Max, contemptuous of the mechanical attack of the giant, conserved his punches, making each one count.

Then came the tenth—Baer's lucky round. Carnera scored with his jab but Max drove lefts and rights to body and head three times. Again Carnera stabbed the left, five times while Baer sought the opening that came.

A terrific left to the body draped Carnera on the ropes and another caused him to claim a foul, but Donovan shook his head and ordered the fight to go on. Primo was weakening and Baer, sensing his opportunity, poured rights and lefts in wild abandon. The giant staggered toward Baer's corner as the round ended with Max pleading with the referee to stop the fight.

For ten straight rounds, Max had made Carnera walk across the ring to start each encounter, forcing his big opponent to every possible bit of extra effort. He came out with a rush for the eleventh.

Carnera's face had swollen under the impact of Baer's wallops. Blood flowed from his nose. His legs were wobbling beneath his huge frame. But still he came up to meet Baer's onslaught. A right dropped him but he was up at the count of one. Max was driving hard for the finish. Again and again, Primo was in the ropes, on the floor, still

striving to push out that left, still taking his beating with grim courage. The bell ended the round but neither knew it. Donovan pulled them apart, and did it again as they resumed fighting. He jerked Max over to his corner and raised his hand.

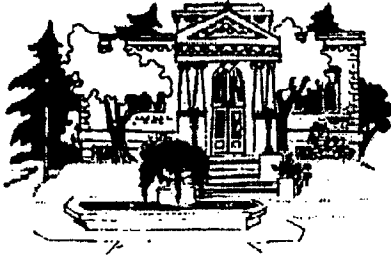
Max Baer, of Livermore, California, had reached the goal he set five years ago. Max Baer, of Livermore, California, is the heavyweight champion of the world.



MAX BAER
World's Champion

Non Profit Organization
U.S. POSTAGE
PAID
LIVERMORE, CA
PERMIT NO. 172

LIVERMORE
HERITAGE
GUILD
"Help Save Yesterday for Tomorrow"
P.O. Box 961
Livermore, CA 94551
Address Service Requested



CARNEGIE LIBRARY

LIVERMORE HERITAGE GUILD



HIGHWAY GARAGE

PHONE : (925) 449-9927

" HELP SAVE YESTERDAY FOR TOMORROW "

NEWSLETTER

MEMBERSHIP OCT 1 TO SEPT 30: FAMILY \$10, INDIVIDUAL \$7, SENIOR \$3
JUNIOR \$3, LIFE \$150, PATRON \$100, SPONSOR \$25, LIBRARY \$5

May 2000

Vol. XXIX

No. 8

Setting the Record Straight

By Larry Mauch

CALENDAR

Thursday, June 8 @ 7:00 p.m.
LHG Meeting, Carnegie Bldg.

Saturday, May ~~29~~²⁷ Duarte Garage, Livermore Heritage Guild Annual Auction and spaghetti dinner. Auction preview begins at 5 p.m., dinner starts at 6 p.m. and the auction starts at 7 p.m. Tickets for the dinner are \$6.00 and can be purchased in advance at the Carnegie Library Bldg. or at the door that night. This price includes spaghetti dinner, soft drink or coffee and dessert. The auction itself is free.

HERITAGE GUILD HAPPENINGS

It's still not too late to make donations for this year's LHG AUCTION. The auction will be upon us soon. Donations of goods and services are greatly appreciated. All usable items will be accepted except books, clothing and furniture (unless considered antique). Unfortunately, computer equipment not working or more than 4 years old also cannot be accepted. Time to clean out those garages and let us help you dispose of those items that need a new home. Phone 449-9927 for pickup. This has been a fun event for everyone and we look forward to seeing you at the auction!

In 1992, I wrote an article about the Livermore Soda Works. I had collected information on the soda works for some time before I wrote the article. Julius Jacobs, one of several owners, purchased the soda works in 1895 and built his home and a new soda works plant on K street on adjoining lots. The plant was torn down in 1930, but the house still stands today. Several years earlier I was shown a charcoal sketch of Julius Jacobs by his niece, Adele Kruger. Adele's mother, Lillian Kruger, was the sister of Julius Jacobs' wife. Photographs of the sketch of Mr. Jacobs has been published several times since then, including most recently in the Guild's year 2000 calendar.

Julius Jacobs sold the soda works and moved to Santa Cruz in 1902. He purchased the Santa Cruz Soda Works that same year. In 1905 he and his partner were killed when an explosion occurred while filling seltzer bottles.

Recently I had an opportunity to acquire an interior photo of the Santa Cruz Soda Works. There were two men in the photo, Julius Jacobs and his partner, Adolph Von Thum. Much to my surprise neither was the man previously identified as Julius Jacobs. After some research, it appears the photo previously identified as Julius Jacobs is actually a member of the Reimers family. The confusion appears to have started because Julius Jacobs' wife was Lena Reimers.



Interior of the Santa Cruz Soda Works

The first photo is undoubtedly one of Lena's relatives (probably her brother, John Reimers). It should be noted that Julius Jacobs died before Adele Kruger was born.

Recently found in a box lot of photos from Adele's estate, was a tintype photo of the same man in the Santa Cruz Soda Works photo, only about ten years younger. This would have been when Julius Jacobs owned the Livermore Soda Works. In Barbara Bunshah's index to the Livermore newspapers I found a reference to a tintype photographer being in town and set-up on J Street for several days in December 1897. The tintype photo was of Julius Jacobs taken in December of 1897.

I decided to drive to Santa Cruz and look for more information on Mr. Jacobs from the local newspapers there. After several hours of research I found out the following:

Julius Jacobs purchased the Santa Cruz Soda Works and operated it in the original location for several years. In May 1905, he relocated to a new plant. The photo of the interior of the plant is probably taken just after he relocated. On July 12th Julius Jacobs and Adolph Von Thum were getting ready to fill soda bottles when Lena Jacobs (Mr. Jacobs wife) charged the system to 100lbs pressure. The metal pressure tank exploded, breaking apart at the welds, inflicting massive head wounds to Von Thum and several severe head wounds to Julius Jacobs. Miraculously, Lena Jacobs, only six feet away was not hurt. Julius lay in a coma in their house for three days, awaking only once. It seems Lena's brother, John Reimers, was removing the damaged tank from the soda factory next door when Julius heard the noise and sat up in bed long enough to remark, "Tell those fellows not to fool with that machinery, it costs money". Julius Jacobs fell back in bed and died, he was 35 years old.

Lena (Reimers) Jacobs sold the soda works and returned to Livermore. Lena Jacobs passed away in June 1948. Note: Lena's brother, John Reimers, operated Reimers Mortuary in Livermore for many years before selling the

business to Leo Callaghan in 1948. Local residents report that for many years Mr. Reimers stored his hearse in the garage of the old home on K Street built by Julius Jacobs.



Tintype of Julius Jacobs, ca. 1897



John Reimers?, ca. 1905

STATEMENT OF ACCOUNT.

Livermore, Cal. 5-9-1900

Mo. Danian Society

TO **Julius Jacobs, DR.**

PROPRIETOR OF THE

Livermore Soda Works,

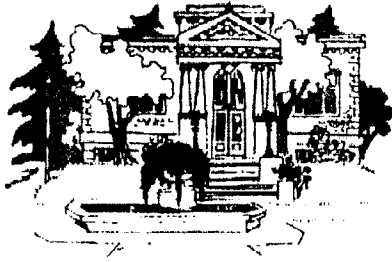
SOUTHWEST CORNER OF K AND SIXTH STREETS.



Julius Jacobs' Home as it looks today

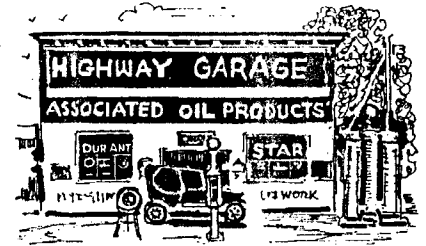
Non Profit Organization
U. S. POSTAGE
PAID
LIVERMORE, CA
PERMIT NO. 172

LIVERMORE HERITAGE GUILD
"Help Save Yesterday for Tomorrow"
P.O. Box 961
Livermore, CA 94551
Address Service Requested



CARNEGIE LIBRARY

LIVERMORE HERITAGE GUILD



HIGHWAY GARAGE

PHONE : (925) 449-9927

" HELP SAVE YESTERDAY FOR TOMORROW "

NEWSLETTER

MEMBERSHIP OCT 1 TO SEPT 30: FAMILY \$10, INDIVIDUAL \$7, SENIOR \$3
JUNIOR \$3, LIFE \$150, PATRON \$100, SPONSOR \$25, LIBRARY \$5

June 2000

Vol. XXIX

No. 9

CALENDAR

Thursday, June 8 @ 7:00 p.m.
LHG Meeting, Carnegie Bldg.

Sunday, June 11 "Ravenswood Only" Art Show
Local artists portray Ravenswood historic site
11 a.m. to 4:30 p.m. at Ravenswood Estate

HERITAGE GUILD HAPPENINGS

This year's Annual Auction and Spaghetti Feed was one of the best the Guild has had in the past years. Total sales including dinners was over \$5000! Auctioneer Lynn Owens and Randy Griffith did another wonderful job as auctioneers for the Guild. Lynn recited a touching poem in honor of all Veterans for Memorial Day. Thanks to everyone who made this event come together so smoothly.

Currently on display at the Carnegie Building is a black lace cape that belonged to Anada Soto Livermore. It was recently acquired on long term loan to the Guild from Robert Livermore's descendants.

Also at the Carnegie Bldg. is the Official Road Guide of the Lincoln Highway which was originally written in 1916. Included in this guide is a map of the entire Lincoln Highway system. Also available is a reprint of the Lincoln Highway circa 1935 which has the history of the Lincoln Highway.

Excerpted from Livermore Herald, June 15, 1934
Show Greatest In History of West

Before packed grandstands, filled with the largest crowd which ever witnessed any event here, the 1934 Livermore Rodeo went into history Sunday afternoon—unquestionably the greatest western spectacle ever presented in California.

Records Broken

All records were broken as the largest crowd in the history of the show watched the greatest performance ever presented here—famous throughout the west as the home of great spectacles.

Not only was the crowd Livermore's greatest, but it was the largest one-day audience for any annual Rodeo presented in the State. More than twelve thousand people cheered as the action-packed program produced thrill after thrill. Thousands lined the streets Saturday morning for the most elaborate parade ever presented in conjunction with a Rodeo. Thousands gathered at the Saturday afternoon show, the crowd swelled appreciably by children from all over the State, here as guests of the Rodeo management. And the Sunday crowd, completely filling the grandstand, had never before been equalled.

A financial report on the show will not be available for some time yet, as the settlement of the many accounts required considerable time.

Reflections of M.R.H. (Maitland R. Henry)

Success has again crowned the efforts of Livermore in presenting its annual Rodeo, to a degree this year that all existing records were broken and new standards set as goals to exceed next year.

There were no exceptions to the success which was achieved, every single event on the celebration program pleasing the thousands who were here and attracting and holding their interest. But one achievement must be regarded as outstanding. When the entire grandstand was filled Sunday afternoon an ambition was realized toward which the Rodeo officials and everyone cooperating in putting on the show had been striving ever since the present seating capacity was created by the last additions made to the stands.

There had been big crowds in past years, the old grandstands had been filled, but never had there been a sellout since the additions had been made. But last

Sunday the riders and ropers performed before a capacity crowd and satisfaction reigned. Livermore is pardonably proud of the fact that this was the largest crowd which ever assembled in California to witness an annual Rodeo.

Next year the goal will be to repeat this year's success on Sunday and to build up Saturday's attendance to a point where it will provide two capacity crowds. With the reputation which has been established for high-class performance, good weather and an enjoyable time all around this is well within the realm of possibility and will be the earnest endeavor of the officials.

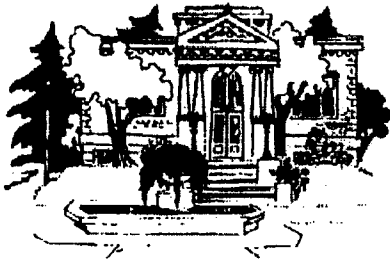
Success is a magic experience, one which creates enthusiasm and a willingness to go forward. Livermore Rodeo officials have overcome problems to achieve success and through their efforts have built wisely and strongly for the future.



"Dynamic Duo"
Lynn Owens and Randy Griffith

Non Profit Organization
U. S. POSTAGE
PAID
LIVERMORE, CA
PERMIT NO. 177

LIVERMORE HERITAGE GUILD
"Help Save Yesterday for Tomorrow"
P.O. Box 961
Livermore, CA 94551
Address Service Requested



CARNEGIE LIBRARY

LIVERMORE HERITAGE GUILD



HIGHWAY GARAGE

PHONE : (925) 449-9927

" HELP SAVE YESTERDAY FOR TOMORROW "

NEWSLETTER

WEB ADDRESS:

www.lhg.org

MEMBERSHIP OCT 1 TO SEPT 30: FAMILY \$10, INDIVIDUAL \$7, SENIOR \$3
JUNIOR \$3, LIFE \$150, PATRON \$100, SPONSOR \$25, LIBRARY \$5

July 2000

Vol. XXIX

No. 10

CALENDAR

Thursday, July 13 @ 7:00 p.m.
LHG Meeting, Carnegie Bldg.

Art Under the Oaks, Alden Lane Nursery
July 15 & 16, Saturday and Sunday
11 a.m. to 4 p.m.

HERITAGE GUILD HAPPENINGS

The members of the Livermore Heritage Guild mourns the loss of Herbert Hagemann who passed away recently at the age of 79. He loved, lived and promoted local history. Talking with Herb about our valley was always a learning experience for us all.



Excerpted from Motorland (publication of the California State Automobile Association) September 1938

Livermore Pass Highway Built for Safety New Road Eliminates Old Altamont Dangers

A super-highway, into which every practical safety feature has been built! Thus was the new Livermore Pass Highway in Alameda County characterized by a speaker for the California State Automobile Association at dedication exercises which marked its formal opening to traffic on August 4.

Safe not only in itself, with center traffic dividing strip between two broad lanes on either side, a clear view far ahead at all points, and overhead or underpass structures avoiding all rail or highway crossings, the Livermore Pass Highway has an important further significance. With its opening, motorists were able to give an enthusiastic cheer of "good riddance" to the old Altamont Pass Highway, narrow, winding, and notorious for years as a traffic bottleneck and prolific source of accidents.

The Livermore Pass Highway, built at a cost of \$1,207,000, extends for 8.2 miles between Greenville and Mountain House, saving nearly a mile of distance compared with the old Altamont road. The saving in travel time is relatively still greater, due to the vastly better driving conditions and lack of congestion.

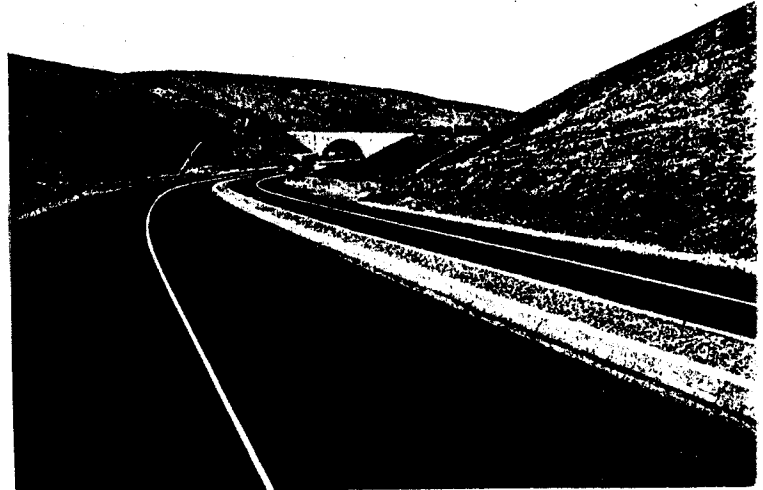
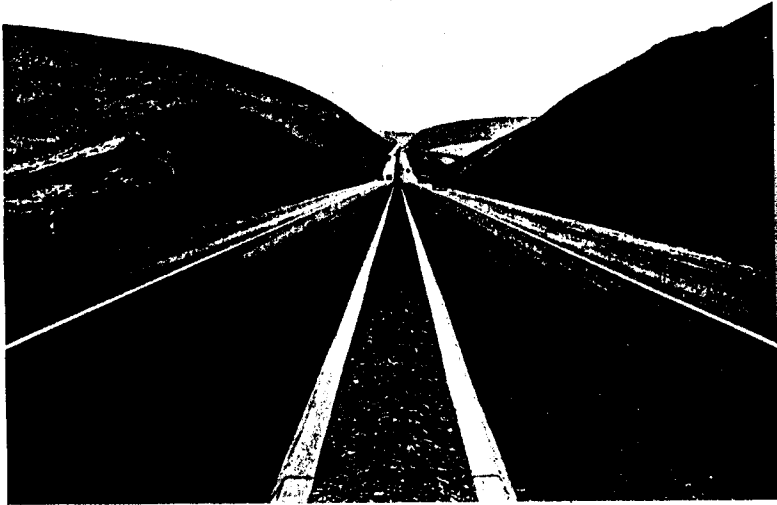
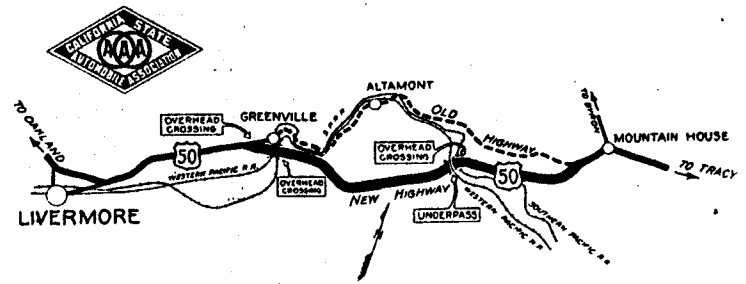
Impetus to construction of the new highway was actively provided by the Automobile Association, State Chamber of Commerce, and various business and civic groups, all determined to remove the barrier of Altamont Pass to the increasingly heavy flow of traffic using this main route between the bay area and San Joaquin Valley.

Traffic of all classes on the Altamont Pass Highway had doubled in ten years, with a still greater degree of increase in heavy truck traffic.

In a communication to the California Highway Commission on April 29, 1936, the Automobile Association said, in part: "What needs to be done is a complete and drastic relocation and the construction of and adequate pavement

to carry not only the traffic of today, but that of as far into the future as can now be reasonably anticipated.”

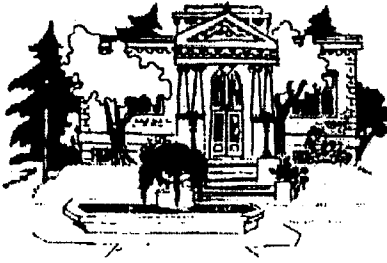
The new Livermore Pass Highway fully accords with that view, both in location and in design.



Two views of the new Livermore Pass Highway and map showing its location. Center dividing strip construction with traffic flowing safely on each side is clearly shown at the top. A long, sweeping curve and railroad underpass are shown in the view to the right.

Non Profit Organization
 U. S. POSTAGE
 PAID
 LIVERMORE, CA
 PERMIT NO. 177

LIVERMORE HERITAGE GUILD
 "Help Save Yesterday for Tomorrow"
 P. O. Box 961
 Livermore, CA 94551
 Address Service Requested



CARNEGIE LIBRARY

LIVERMORE HERITAGE GUILD



HIGHWAY GARAGE

PHONE : (925) 449-9927
WEB ADDRESS:
www.lhg.org

" HELP SAVE YESTERDAY FOR TOMORROW "

NEWSLETTER

MEMBERSHIP OCT 1 TO SEPT 30: FAMILY \$10, INDIVIDUAL \$7, SENIOR \$3
JUNIOR \$3, LIFE \$150, PATRON \$100, SPONSOR \$25, LIBRARY \$5

August 2000

Vol. XXIX

No. 11

CALENDAR

Thursday, August 10 @ 7:00 p.m.
LHG Meeting, Carnegie Bldg.

HERITAGE GUILD HAPPENINGS

INVENTORY REDUCTION SALE: August 1-31, 2000
When the Guild announced its Museum Fund solicitation, one of the main reasons for the quest for funds for a new facility was the lack of storage space in the Carnegie building. While the storage space noted was primarily for documents, artifacts and photographs, there is also a severe shortage of space for shelving quantities of the Guild's publications. Therefore, we are reducing the prices on long-runs of older booklets and calendars to clear space for incoming new publications. The History Center hours during August will be from 10:30 a.m. to 3 p.m. Wednesday through Sunday. Some of the older calendars make fine clip-art for student essays.



Livermore Herald, May 18, 1880

Our Over-Crowded School and What Shall We Do About It?

During the past few months the attendance in the two lower grades of our public school has been increasing in so material a degree that the question of what to do with the small battalion of juveniles, in excess of the present accommodations, has now become of paramount importance.

The average attendance in the whole school, last month, was 205 scholars, divided among the four rooms as follows: Grammar Department, 38; First Grade, 35; Second Grade, 50; Third Grade, 82. In the second and third grades, the number of scholars in attendance far exceeds the accommodations, fully twenty in the latter being without seats or desks.

Considering it as an accepted fact that this overcrowded condition of our schoolrooms is conducive to neither health nor learning, the mind naturally turns to inquiry as to the best manner of securing increased and sufficient accommodations. The entire upper story of our school edifice is as yet unfinished, the space being merely partitioned off, by studding, into a hallway and four rooms. An estimate of the cost of finishing, made recently, by two of our carpenters, is \$450 per room, which with \$250 for furniture, would make the total cost for one room, \$700; or of finishing all four and furnishing one, \$2050. We believe, however, that the work could be done for much less than that, and that \$1700 or \$1800 should cover the whole expense.

The school fund on hand at the present time, amounting to about \$500, is necessary for and directed by law to be used exclusively for, the payment of teachers and the general maintenance of the school. There is, therefore, no other way to secure increased accommodations, either temporary or permanent, than by the levying of a special tax, for that purpose. The assessed value of the taxable property in Livermore School District is about \$700,000. To raise the \$700 necessary to finish and furnish one room, it would be necessary to levy a tax of ten cents on the hundred dollars; or, to raise the \$2050 considered neces-

sary to finish four rooms and furnish one, a tax of thirty cents on the hundred dollars. The cost of assessing and collecting, which is apportioned and added to each man's tax, would be about \$100 in each instance. If the smaller sum be raised, an additional expense of \$100, for assessing and

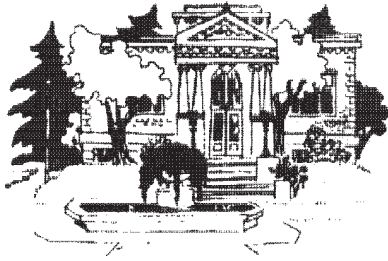
collecting, must be borne by the taxpayers, when it becomes necessary to finish another room, and levy another tax. Should the larger sum be raised, it will undoubtedly be unnecessary to levy another tax, for many years to come, if ever.



The "old Grammar School" - where we used to go

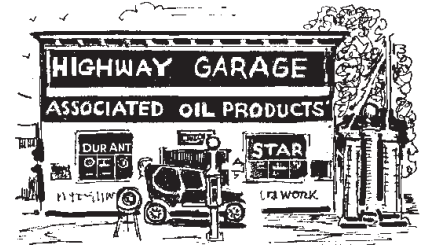
Non Profit Organization
U. S. POSTAGE
PAID
LIVERMORE, CA
PERMIT NO. 177

LIVERMORE
HERITAGE
GUILD
"Help Save Yesterday for Tomorrow"
P.O. Box 961
Livermore, CA 94551
Address Service Requested



CARNEGIE LIBRARY

LIVERMORE HERITAGE GUILD



HIGHWAY GARAGE

PHONE : (925) 449-9927

" *HELP SAVE YESTERDAY FOR TOMORROW* "

NEWSLETTER

WEBADDRESS:

www.lhg.org

MEMBERSHIP OCT 1 TO SEPT 30: FAMILY \$10, INDIVIDUAL \$7, SENIOR \$3
JUNIOR \$3, LIFE \$150, PATRON \$100, SPONSOR \$25, LIBRARY \$5

September 2000

Vol. XXIX

No. 12

CALENDAR

Sunday and Monday, September 3 & 4

Harvest Festival: Historymobile will be at Concannon Winery

Sunday, September 10th

Ravenswood estate public tours of the grounds

Thursday, September 14 @ 7:00 p.m.

LHG Meeting, Carnegie Bldg.

HERITAGE GUILD HAPPENINGS

We are enclosing membership renewal forms with this newsletter. Please note on your label the date which your membership expires. Letters and dates later than 00 don't need to renew.

Reminder: Beginning Sept. 1, the LHG/Art Association will observe winter hours: 11:30 a.m. to 4:00 p.m.

It's time for school again and as you know, we always tour third grade classes with the Historymobile. We also have classes visit the museum in the old Carnegie Library. The following letters were written by Mrs. Runge's third grade students of Don Gaspar de Portola school in Livermore to Muriel Dean when their class visited the Livermore Heritage Guild (March 2000):

Dear Mrs. Dean:

Thank you for teaching me. These are the things I learned. The building was named after Andrew Carnegie. Andrew donated money to build the Carnegie building. The Carnegie

building has a place that has books that you can't take out. I learned that the Livermore Valley was named after Robert Livermore because he was a nice man. I saw a painting that was made with thread and paint. The Carnegie building also had a kindergarten classroom and a storage room.
From Jasmine

Dear Mrs. Dean:

Thank you for telling us the Library was named after Andrew Carnegie (sic). Also telling us in nineteen eleven (sic) Andrew donated money to the Carnegie building. And long time ago they had a sign that said welcome to Livermore also in 1822 Robert Livermore (sic) landed at Monterey and took up residency here.

From Ramzy

Dear Mrs. Dean:

Thank you for telling us about the Carnegie Building. I liked all of the pictures that local artists drew. I liked all of the old pictures of Livermore and other people. I didn't know it used to be a library. I didn't know it was so big inside. You must have a really fun job!!

From Daniel

Dear Mrs. Dean:

We had a great time. These are some of the things I learned. Andrew Carnegie donated money to build the first labrary (sic) in Livermore in the year 1911. Also Andrew founded the city of Livermore and named it after his best friend Robert Liveromere (sic). There is another resin (sic) Andrew named it after Robert Livermore because back then he was in a way famus (sic). Down by First Street

years ago, a sign hanged down that said Welcome to Livermore. In the childrens seccion(sic) a kindergarten class was taught in Livermore probly(sic) 22 years ago because there was not that many schools. Again THANK you for leting(sic) us come.
From Kayla

Dear Mrs. Dean:
Thank you for telling us about Andrew J. Carnige(sic) and Robert Livmore(sic) and the foitian(sic). Thank you for the cool tour, it was Aweasom(sic).
From Chris

Dear Mrs. Dean:
I love the picture of summer's day. I liked the sundial it was outside. Does the old cash register work? Come to our school and we'll give you a tour.
From Jacob

Dear Mrs. Dean:
Thank you for telling us about the Carnegie Building. I learned a lot of things and they are: The downstairs room used to be Mrs. Trump's kindregarten. Another is the fountain(sic) was made in 1991 and the day the library was made in was July 4th 1911. I just rememberd(sic) one more! William M. founded Livermore and his best friend was Robert Livermore but he died and so William named Livermore after Robert Livermore. That is most of the things I learned.

Your friend, Kellie
Dear Mrs. Dean:
Thank you for letting room 6 come to the Carnegie(sic) building. I had a fun time at the park. Was that fountain a penny drop? I would want that fountain of yours. I would want to come over there again.
From Rohullah

Dear Mrs. Dean:
Hear(sic) are some things you taught me. The person who made the Carnegie building was Andrew Carnegie. The man who founded Livermore named Livermore after Robert Livermore. It was realy(sic) cheap for tax's(sic) back then. Thank you for giving me a bookmark.
From Samuel L. Taylor

Dear Mrs. Dean:
I learned many things. Here are some of them. A person named our valley after Livermore. A person traveled to donate money to build libraris(sic). The person was named Andrew J. Carnage(sic). They made a Carnegie in Reno but they bulldosered(sic) it down. The Carnegie building has tax books.
Thank you a lot, Armando

Dear Mrs. Dean:
I liked the kids department and the pictures of the flowers. You were very nice.
Sincerely, Audrey Mumper